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# Business Source Databases

## 使用指南

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- 数据库介绍
- EBSCOhost平台操作指南
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- 支持网站

## *Business Source* 中的五种关键资源帮您进行商学研究：

1. 哈佛大学研讨会系列视频：观看哈佛商学院的相关视频，视频会显示在您的检索结果中。（适用于 Business Source Complete 和 Business Source Ultimate）
2. 公司档案：获取关于主要执行官、竞争对手、主要产品和服务、营业额和市场价值的资讯。
3. SWOT 分析：了解某一公司的优势、劣势、机会与危机。
4. 国家报告：获取有关一个国家的政治风向、经济状况、政府支出、您所查找的公司所在地区的国内生产总值的信息。
5. 行业概况：查看与某一公司相关的行业概况。

# 资源种类

- 书籍
- 商业期刊
- 公司档案
- 国家报告
- 财经数据
- 市场报告
- 行业概况
- SWOT 分析
- 哈佛商学院视频

# 涵盖领域

- 会计学
- 商业策略
- 地区商业
- 银行学与财经
- 管理学
- 商业新闻
- 市场营销

# 特色资源

- Bernstein Financial Data 伯恩斯坦金融数据
- Economist Intelligence Unit 全文出版品
- 晨星基金股票分析出版品
- 美国会计师协会出版品
- Richard K. Miller & Associates 市场研究报告
- 非英语系国家的商学文献资源
- 15,000多份案例分析case studies
- 特别收录哈佛大学知名教授的57段研讨会视频 (seminar video)

<i>Business Source</i> 版本	持续收录 全文期刊及杂志	持续收录 同行评审 全文期刊	无延迟持续收录 同行评审 全文期刊	持续收录 Web of Science 或 Scopus 全文期刊
<i>Business Source Premier</i>	1,122	663	292	558
<i>Business Source Complete</i>	2,096	1,259	745	827
<i>Business Source Ultimate*</i>	3,507	2,112	1,401	1,103

# EBSCOhost平台操作指南

# 一 高级检索技巧

The screenshot shows the EBSCOhost search interface. At the top, there are navigation tabs: 新检索, 科目, 出版物, 图像, and 更多. Below these, the current search is displayed as "正在检索: International Security & Counter Terrorism Reference Center, 显示全部 | 选择数据库". A large green number "1" is placed next to the search input field. Below the input field, there are two rows of search criteria, each with a dropdown menu set to "AND". A large green number "2" is placed next to the second row. To the right of the search criteria, there are buttons for "搜索" (Search) and "清除" (Clear), along with a help icon. Below the search criteria, there are tabs for "基本检索", "高级检索", and "搜索历史记录". A large green number "3" is placed next to the "高级检索" (Advanced Search) tab. In the "检索选项" (Search Options) section, there are four radio buttons under "检索模式" (Search Mode): "布尔逻辑/词组" (Boolean Logic/Phrase), "查找全部检索词语" (Find all search terms), "查找任何检索词语" (Find any search terms), and "智能文本检索" (Smart text search). A large green number "4" is placed next to the "智能文本检索" option. Below the search mode options, there are three checkboxes under "应用对等科目" (Apply equivalent subjects): "应用对等科目", "运用相关词语" (Use related terms), and "同时在文章全文范围内搜索" (Search within the full text of the article).

1 布尔逻辑运算符：AND, OR和 NOT，用于连接关键词。

- AND 用于缩小检索范围，类似于“交集”概念
- coffee and tea 检索到的结果中既包含coffee 也包含tea。
- OR 用于扩大检索范围，类似于“并集”概念
- college or university 检索的结果中或者包含college，或者包含 university。
- NOT 用于排除检索结果中不需要的项，类似于“非”的概念
- Cookies not computer 检索的结果只和Cookies相关，不包含 computer。



2 选择字段：控制关键词的性质及出现的位置，例如选中“TI 标题”代表希望关键词出现在标题中，选择“SO 来源”则希望输入的关键词是作为来源期刊名称出现。

### 3 选择检索模式

- 布尔逻辑/词组 – 支持布尔逻辑检索和词组检索.
- 查找所有检索词-不需运用AND 逻辑运算符，默认查找所有输入的关键词
- 查找任意检索词 – 不需运用OR 逻辑运算符，默认查找任意输入的关键词
- 智能全文检索-您可输入一段文字，系统自动帮您检索相匹配的文章

### 4 扩展条件

- 应用对等科目 – 同时检索相关主题词对应的文献.
- 运用相关词语 – 同时检索与您输入的关键词语义相近的关键词
- 同时在文章全文范围内搜索 – 在全文范围内检索您输入的关键词

# 检索举例：金融危机对中国的影响

新检索 词典 出版物 图像 更多



正在检索: EconLit with Full Text, 显示全部 | 选择数据库

"financ\* crisis"

选择一个字段(可选)

AND 

impact or effect or influence

选择一个字段(可选)

AND 

China

选择一个字段(可选)

搜索

清除

?

注意“\*”和\*的作用

+

-

基本检索 高级检索 搜索历史记录

精确搜索结果

当前检索

布尔逻辑/词组:

"financ\* crisis" AND ( impact or effect or influence ) ...

限制

检索结果: 1 - 10 ( 共 1,483 个 )

1. Why does skewness and the fat-tail **effect influence** value-at-risk estimates? capital markets.



学术期刊

By: Su, Jung-Bin; Lee, Ming-Chih; Chiu, Chien-Liang. International Review of Economics & **Finance**. M 10.1016/j.iref.2013.12.001. , 数据库: Business Source Premier

Abstract: In this study, the generalized autoregressive conditional heteroskedasticity (GARCH) model in was used to estimate the corresponding ...

主题: VALUE at risk; CAPITAL market; VOLATILITY (**Finance**); ASSETS (Accounting); SKEWNESS (P

10 | www.ebsco.com

EBSCO

- 截词符号(\*)用于检索变形体，单复数
  - econ\* 可以检索到economy, economic, economically, etc
  - Student\*可以检索到student, students
- 通配符：适用于一个字母(?)用于检索英美单词拼写差异
  - organi?ation 可以检索到 organisation or organization
- 通配符：适用于多个字母(#)用于检索英美单词拼写差异
  - behavio#r will 可以检索到 behavior or behaviour
- 短语检索 (“”) 用于检索固定短语
  - “global warming” 可以检索到固定格式的词组，位置顺序保持不变。

## 二 筛选检索结果

**精确搜索结果**

当前检索

布尔逻辑/词组:

computer crimes or cyber crimes

1

查看您当前的检索式及限定条件

限制

☐ 全文

☐ 有参考

☐ 学术 (同行评审) 期刊

1965 出版日期 2017

2

筛选结果是否为全文, 是否带参考文献及出版日期, 点击“显示更多”可查看跟多限制选项

显示更多

来源类型

☒ 所有结果

☐ 杂志 (8,513)

☐ 贸易出版物 (5,978)

☐ 学术理论期刊 (4,677)

☐ 期刊 (2,915)

☐ 新闻 (2,776)

3

按照资源类型限制检索结果, 包括学术出版物, 杂志、报告等, 点击资源类型前的复选框即可自动更新结果

显示更多

标题: 词典词语

**检索结果: 1 - 10 (共 29,333 个)**

相关性 ▾ 页面选项 ▾ 共享 ▾

1. **Cyber-Dependent Crime Victimization: The Same Risk for Everyone?**

By: Bergmann, Marie Christine; Dreißigacker, Arne; von Skarczynski, Bennet; Wollinger, Gina Rosa. CyberPsychology, Behavior & Social Networking. Feb2018, Vol. 21 Issue 2, p84-90. 7p. 2 Charts, 3 Graphs. DOI: 10.1089/cyber.2016.0727. , 数据库: Business Source Premier

simplified daily life activities. However, besides its comfortability, the Internet also presents the risk of several kinds of **crimes**. The present article address...

**主题:** CYBERCRIMINALS; **COMPUTER crimes**; **COMPUTER** hackers; CYBERTERRORISM; **CRIME** prevention

PDF 全文 (1.6MB)

2. **Existence of the International Journal of Cyber Crime to Advance the Scholarship on Cyber Crime.**

International Journal of Cyber Criminology. Jan-Jun2017, Vol. 11 Issue 1, p1-9. 9p. DOI: 10.1089/ijcc.2016.0001. , 数据库: International Security & Counter Terrorism Reference Center

The International Journal of Cyber Criminology (IJCC) is an interdisciplinary journal published biannually and devoted to the study of **cyber crime**, **cyber** criminal behavior, **cyber** victims, **cyber** l...

3. **METHODS OF LAUNDERING MONEY RESULTED FROM CYBER-CRIME.**

By: SCHEAU, Mircea Constantin; POP ZAHARIE, Stefan. Economic Computation & Economic Cybernetics Studies & Research. 2017. Vol. 51 Issue 3, p299-314. 16p. , 数据库: Business Source Premier

timeframe, economic exchanges are based on two fundamental elements - an altered existing paramet...

**主题:** GLOBALIZATION; BAKING industry; ECONOMIC models; LIQUIDITY

bakery product manufacturing; Frozen Cakes, Pies, and Other Pastries Manufacturing; Commercial Bakeries; Other specialty-line food merchant wholesalers; Central credit unions; Financial Transactions Processing, Reserve, and Clearinghouse Activities

- ☐ computer crimes (13,744)
- ☐ computer security (5,104)
- ☐ computer hackers (2,773)
- ☐ data protection (2,096)
- ☐ cyberterrorism (1,791)
- ☐ computer viruses (1,439)

显示更多

主题：主要标题

主题

出版物

- ☐ new york times (1,416)
- ☐ wall street journal - eastern edition (973)
- ☐ eweek (765)
- ☐ computerworld (757)
- ☐ computer weekly (734)
- ☐ sc magazine: for it security professionals (uk edition) (587)

显示更多

出版者

公司

语言

- ☐ english (25,112)
- ☐ spanish (36)

#### 4. Cyber Crime Nation Typologies: K-Means Clustering of Countries Based on Cyber Crime Rates

按照不同主题查看结果，选定与您检索预期最相近的主题进行查看

学术期刊

Journal of Cyber Criminology. Jul-Dec2016, Vol. 10 Issue 2, p147-169. 23p. DOI: 10.1080/13600869.2016.1191111. 数据库: Academic Search Premier

...global reach. **Cyber crimes** do not respect national boundaries, and so can be sent to and from anywhere in the world. Many reports, mostly by **cyber secur...**

主题: **COMPUTER crimes**; MULTIVARIATE analysis; MALWARE (**Computer** software); FRAUD; INTERNET piracy; GROSS domestic product

 PDF 全文 (1.7MB)

#### 5. Cyber Crime Combating Using KeyLog Detector tool.



学术期刊

By: Arora, Mahak; Sharma, Kamal Kumar; Chauhan, Sharad. International Journal of Recent Research Aspects. Jun2016, Vol. 3 Issue 2, p1-5. 5p. 2 Color Photographs. , 数据库: Academic Search Premier

**Cyber Crime** has become a major threat to integrity of data owned and maintained by any organization or individual. One of the easiest ways to collect information from a system is by using a keylo...

主题: **COMPUTER crime prevention**; **COMPUTER** security management; KEYBOARDS (Electronics); **COMPUTER** software; **COMPUTER** Terminal and Other **Computer** Peripheral Equipment Manufacturing; **Computer** peripheral and pre-packaged software merchant wholesalers; **Computer** and **Computer** Peripheral Equipment and Software Merchant Wholesalers; **Computer** and software stores

 PDF 全文 (1.3MB)

#### 6. Gang-related cyber and computer crimes: Legal aspects and practical points of consideration in investigations.



学术期刊

By: Hanser, Robert D. International Review of Law, **Computers** & Technology. Mar-Jul2011, Vol. 25 Issue 1/2, p47-55. 9p. DOI: 10.1080/13600869.2011.594656. , 数据库: Business Source Premier

Gang-related criminal activity has become increasingly more sophisticated, taking advantage of technological advancements that have occurred during the past few decades. Among these advances, cri...

主题: **COMPUTER crimes**; **COMPUTER** viruses; **COMPUTER** storage devices; **COMPUTER** input-output equipment; **COMPUTER** hackers; **COMPUTER** security; **Computer** and peripheral equipment manufacturing; **Computer** Terminal and Other **Computer** Peripheral Equipment Manufacturing; **Computer** Storage Device Manufacturing



- ☐ turkish (18)
- ☐ russian (12)
- ☐ german (11)
- ☐ romanian (10)

显示更多

年龄

性别

NAICS/行业

数据库

- ☒ 所有数据库
- ☐ Business Source Premier (11,474)
- ☐ Academic Search Premier (6,935)
- ☐ Newspaper Source (5,282)
- ☐ International Security & Counter Terrorism Reference Center (3,043)
- ☐ Regional Business News (1,701)

显示更多

6

按照语言筛选检索结果

PDF 全文 (82KB)



学术期刊

By: Hewes, Jr., C. Alexander. SAM Advanced Management Journal (07497075). Spring2016, Vol. 81 Issue 2, p4-10. 7p. , 数据库: Business Source Premier

The article discusses ways that corporate managers can consider in addressing both organizational and personal liability exposure in the context of cybercrimes. Topics include the factual context...

主题: ORGANIZATIONAL accountability; INDUSTRIAL management; GROUP decision making; EXECUTIVES; **COMPUTER crime prevention**

PDF 全文 (4.7MB)

## 8. Serious, therefore Organised? A Critique of the Emerging "Cyber-Organised Crime" Rhetoric in the United Kingdom.



7

按照数据库筛选检索结果

By: Lavorgna, Anita; Sergi, Anna. International Journal of **Cyber** Criminology. Jul-Dec2016, Vol. 10 Issue 2, p170-187. 18p. DOI: 10.5281/zenodo.163400. , 数据库: International Security & Counter Terrorism Reference Center

This paper, based on discourse analysis of policy documents, departs from a critique of the juxtaposition of the terms "serious" and "organised" to examine the most organised **crime** in the UK. The...

Great Britain; ORGANIZED **crime** -- Great Britain; NATIONAL security -- Great Britain; SOCIAL constructionism; GREAT Britain -- Social conditions -- 1945-

PDF 全文 (1.4MB)

## 9. The Race against Cyber Crime Is Lost without Artificial Intelligence.



学术期刊

By: Moore, Keith. ISSA Journal. Nov2016, Vol. 14 Issue 11, p27-34. 7p. , 数据库: International Security & Counter Terrorism Reference Center

Malware is constantly changing to stay a step ahead of best-of-breed security tools. In the never-ending game of catchup, we have finally reached a point where traditional network protection tool...

# 三 My EBSCOhost Folder

检索结果: 1 - 10 (共 29,319 个)

相关性 ▾ 页面选项 ▾ 共享 ▾

1. **Cyber-Dependent Crime Victimization: The Same Risk for E**

学术期刊

By: Bergmann, Marie Christine; Dreißigacker, Arne; von Skarczynski, Bennet; Behavior & Social Networking. Feb2018, Vol. 21 Issue 2, p84-90. 7p. 2 Charts  
数据库: Business Source Premier

The Internet has simplified daily life activities. However, besides its comfortab  
victimization by several kinds of **crimes**. The present article addres...

主题: **COMPUTER crimes**; INTERNET; Internet Publishing and Broadcasting  
Telecommunications Carriers; VICTIMS of **crimes**; INTERNET users; CYBER

2. **Commemorating a Decade in Existence of the International J**  
**Criminology: A Research Agenda to Advance the Scholarship c**

学术期刊

By: Ngo, Fawn; Jaishankar, K. International Journal of **Cyber** Criminology. Jan  
10.5281/zenodo.495762. , 数据库: International Security & Counter Terrorism

The International Journal of **Cyber** Criminology (IJCC) is an interdisciplinary j  
study of **cyber crime**, **cyber** criminal behavior, **cyber** victims, **cyber** l...

主题: CYBERCRIMINALS; **COMPUTER crimes**; **COMPUTER** hackers; CYBERTERRORISM; **CRIME** prevention

PDF 全文 (1.6MB)

3. **METHODS OF LAUNDERING MONEY RESULTED FROM CYBER-CRIME.**

学术期刊

By: ȘCHEAU, Mircea Constantin; POP ZAHARIE, Stefan. Economic Computation & Economic Cybernetics Studies &  
Research. 2017, Vol. 51 Issue 3, p299-314. 16p. , 数据库: Business Source Premier

Regardless the level they're at and the referenced timeframe, economic exchanges are based on two fundamental elements -  
demand and supply. The new technologic revolution altered existing paramet...

主题: MONEY laundering; **COMPUTER crimes**; GLOBALIZATION; BAKING industry; ECONOMIC models; LIQUIDITY  
(Economics); Cookie and Cracker Manufacturing; Baked Goods Stores; Retail Bakeries; Commercial bakeries and frozen  
bakery product manufacturing; Frozen Cakes, Pies, and Other Pastries Manufacturing; Commercial Bakeries; Other specialty-  
line food merchant wholesalers; Central credit unions; Financial Transactions Processing, Reserve, and Clearinghouse  
Activities

添加至文件夹:

结果 (1-10)

将搜索添加到文件夹中:  
computer crimes or cyber crimes

创建快讯:

电子邮件快讯 RSS 源

使用永久链接:

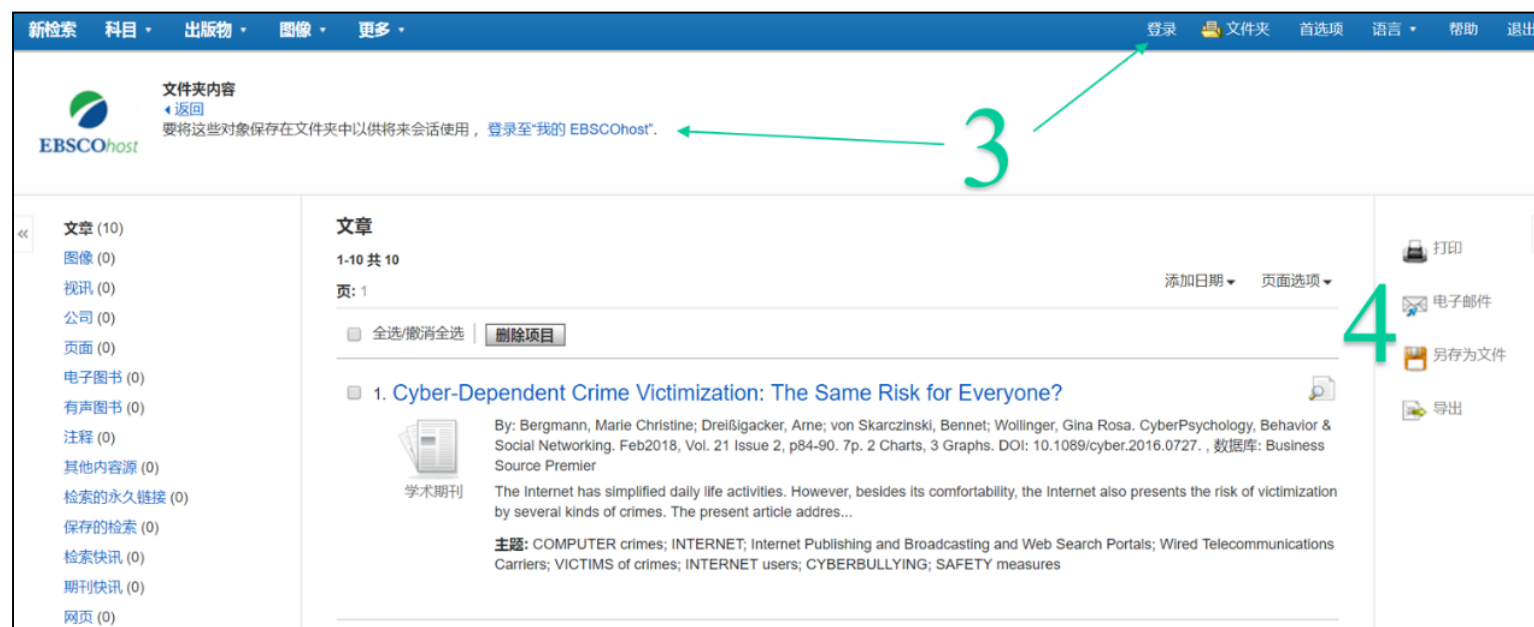
检索 (复制和粘贴) 的永久链接  
http://search.ebscohost.com/login.aspx?dire

更多

1 “共享”选项下可将1-10条检索结果批量添加到文件夹中，或者将检索式添加到文件夹中

2 单击文章篇名右侧的文件夹图标可将单篇文章保存到文件夹中

# 查看及登录个人文件夹

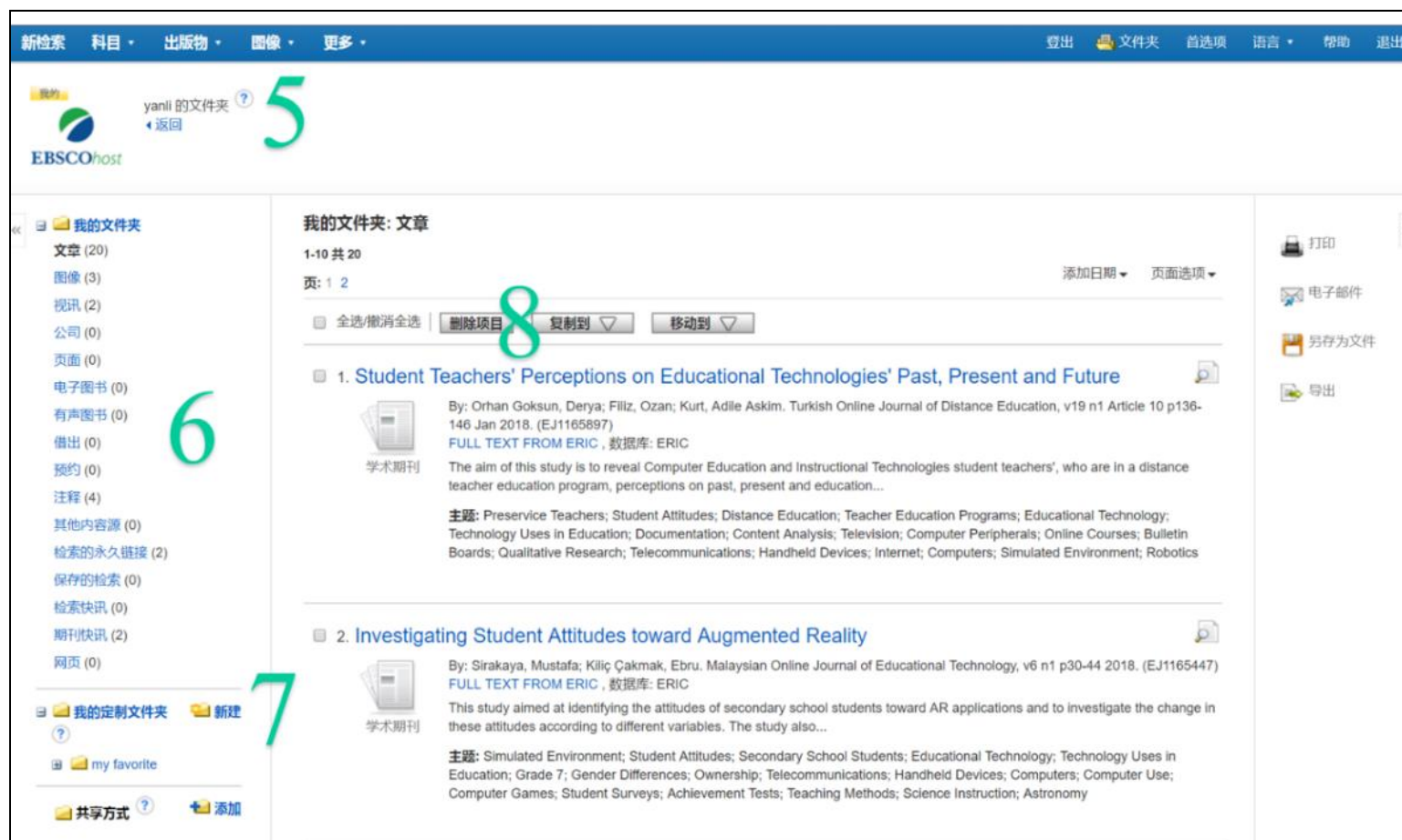


3 点击导航部分的“文件夹”可查看添加到文件夹中的文献，但本次保存为暂时保存，如需长期保存文献，需登录个人文件夹账户，点击“登录”即可，如无文件夹账号可创建

4 可对存在文件夹中的文献进行批量打印、发送电子邮件、保存、导出等操作



# 查看个人文件夹



5 登录个人文件夹后可看到个人注册是的名字，点击？查看文件夹使用指南

6 查看自己之前保存过的文章、图片、视频等内容

7 创个多个文件夹，保存不同主题的文献资源

8 对已保存的内容进行操作，可删除，复制或转移至其他文件夹中

# 四 文章详细记录及小工具使用

详细记录

HTML 全文

PDF 全文 (451KB)

查找相似结果  
使用智能文本搜索。

结果列表 | 精确检索 | 2 共 26,515

Democracies at risk? A forecasting analysis of regime type and the risk of **terrorist** attack.

作者: [Gelpi, Christopher<sup>1</sup>](#)  
[Avdan, Nazil<sup>2</sup>](#) [navdan@ku.edu](mailto:navdan@ku.edu)

来源: [Conflict Management & Peace Science](#). Jan2018, Vol. 35 Issue 1, p18-42. 25p.

文献类型: Article

主题: [TERRORISM](#)  
[DEMOCRACY](#)  
[SOCIAL skills](#)  
[SOCIAL prediction](#)  
[TIME-varying systems](#)

作者提供的关键字: [Cross-validation](#)  
[democratic vulnerability](#)  
[forecasting](#)  
[transnational \*\*terrorist\*\*](#)

摘要: How substantial is democracy as a cause of transnational **terrorist** attacks? Can our identification of democratic political systems help us to anticipate the flow of transnational **terrorist**? We seek to address these questions by analyzing data on transnational **terrorist** incidents from 1968 to 2007. We rely on receiver operating curves as a diagnostic tool to assess forecasting ability of various models of **terrorist** activity. Our analyses yield four central conclusions. First, our model of transnational **terrorist** provides a fairly strong basis for forecasting attacks—at least at the (relatively broad) level of the country-year. Second, while the overall forecasting capacity of this model is fairly strong, democracy adds very little to our capacity to forecast **terrorist** attacks relative to a parsimonious model that includes only distance and the prior history of **terrorist**. Collectively, these two variables perform about as well as a much more broadly specified model in forecasting **terrorist** attacks out of sample. Third, the model is highly redundant in a predictive sense. That is, many if not most of the other variables appear to provide similar information in terms of identifying **terrorist** attacks. Finally, we suggest that scholars focus on the development of more fine-grained and time-variant predictive indicators in order to improve our ability to forecast transnational **terrorist**. [ABSTRACT FROM AUTHOR]

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工具

Google Drive

添加至文件夹

打印

电子邮件

保存

引用

导出

添加注释

永久链接

共享

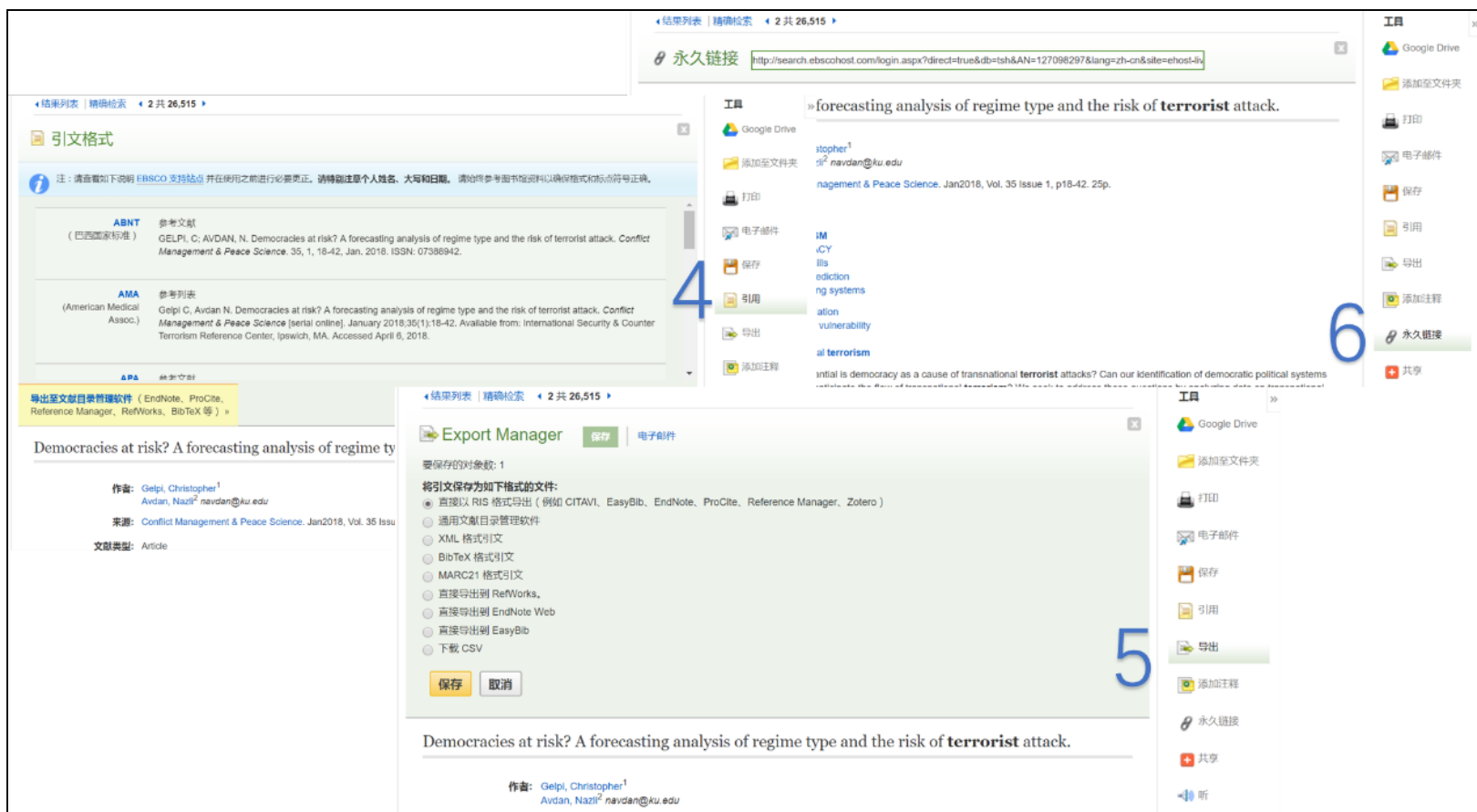
听

翻译

1 HTML格式的全文和PDF格式的全文连接

2 点击蓝色文字链接可查看更多相关信息


3 小工具部分，可以利用小工具实现添加到文件夹、打印文章、发送电子邮件、保存文章等功能



4 “引用”功能，提供该文章的9种参考文献格式，直接复制，粘贴就能拿去用了

5 “导出”功能，支持将该文章导出到多个文献管理工具中去，方便在自己的工具中管理文献

6 “永久链接”单篇文章的永久链接，发送给其他人，可直接打开查看

出版者徽标: 

7

选择语种

选择语种

الإنگلیزیة/العربیة

английски език/български

英語/简体中文

英語/繁體中文

angličtina/čeština

Engelsk/dansk

Engels/Nederlands

Anglais/Français

Englisch/Deutsch

Αγγλικά/Ελληνικά

English/Hausa

אנגלית/עברית

अंग्रेज़ी/हिंदी

angol/magyar

Inggris/bahasa Indonesia

Inglese/Italiano

英語/日本語

영어/한국어

Engelsk/Norsk

انگلیسی/فارسی

angielski/polski

GDP

Colonial and ethnic ties

Population

翻译

A forecasting analysis of regime type and the risk of **terrorist** attack

8

Listen

American Accent

American Accent

Australian Accent

British Accent

How substantial is democratic political systems help us to anticipate transnational **terrorist** incidents from 1968 to 2007. We rely on receiver operating curves as a diagnostic tool to assess forecasting ability of various models of **terrorist** activity. Our analyses yield four central conclusions. First, our model of transnational **terrorist** provides a fairly strong basis for forecasting attacks—at least at the (relatively broad) level of the country-year. Second, while the overall forecasting capacity of this model is fairly strong, democracy adds very little to our capacity to forecast **terrorist** attacks relative to a parsimonious model that includes only distance and the prior history of **terrorist**. Collectively, these two variables perform about as well as a much more broadly specified model in forecasting **terrorist** attacks out of sample. Third, the model is highly redundant in a predictive sense. That is, many if not most of the other variables appear to provide similar information in terms of identifying **terrorist** attacks. Finally, we suggest that scholars focus on the development of more fine-grained and time-variant predictive indicators in order to improve our ability to forecast transnational **terrorist**.

Cross-validation; democratic vulnerability; forecasting; transnational **terrorist**

**Introduction**

Expanding research into **terrorist** has improved our understanding of the determinants and consequences of **terrorist**. Nevertheless, the increased attention to the topic has also yielded controversies and inconsistent findings ([ 49] ; [ 59] ). Perhaps one of the central questions affected by such controversy is the impact of democratic political institutions on the

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出版物

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Science & Military Journal 浏览

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书目记录: 03/01/2006  
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5

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标题: Science & Military Journal

ISSN: 1336-8885

出版者信息: Science & Military Journal  
Armed Forces Academy of General  
Milan Rastislav Stefanik  
Demanova 393,  
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Slovakia

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主题: Military History & Science

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	检索 ID#	检索词语	检索选项	操作
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<input type="checkbox"/>	S7	terrorism	检索模式 - 布尔逻辑/词组	<span>查看结果 (47,633)</span> <span>查看详细资料</span> <span>编辑</span>
<input type="checkbox"/>	S6	terrorists	检索模式 - 布尔逻辑/词组	<span>查看结果 (43,902)</span> <span>查看详细资料</span> <span>编辑</span>
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<input type="checkbox"/>	S4	united states air force	检索模式 - 布尔逻辑/词组	<span>查看结果 (18,933)</span> <span>查看详细资料</span> <span>编辑</span>
<input type="checkbox"/>	S3	military art & science	检索模式 - 布尔逻辑/词组	<span>查看结果 (16,977)</span> <span>查看详细资料</span> <span>编辑</span>
<input type="checkbox"/>	S2	united states presidential election	检索模式 - 布尔逻辑/词组	<span>查看结果 (7,040)</span> <span>查看详细资料</span> <span>编辑</span>
<input type="checkbox"/>	S1	united states legislators	检索模式 - 布尔逻辑/词组	<span>查看结果 (5,377)</span> <span>查看详细资料</span> <span>编辑</span>

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01 Communique Laboratory Inc.	 MarketLine Report (943K)	Canada	TECHNOLOGY
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Searching: **Image Quick View Collection**, Show all | Choose Databases

business

Search ?

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## Boolean/Phrase:

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## Database ▾

- ☒ Business Videos
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## Harvard FSS: Sustaining Competitive Advantage



Video Recording

Lecturers: Ghemawat, Pankaj. *Harvard Business School Faculty Seminar Series*; 2005. Duration: 1:02:14. (AN: 9718c) , Database: Business Videos

Pankaj Ghemawat's lecture addresses the issue of sustaining competitive advantage in business. The research focuses on 700 business units that are parts of large companies including Sony Corp., W...

**Subjects:** COMPETITIVE advantage; BUSINESS intelligence; INDUSTRIAL management; SONY; GENERAL Motors Corp; BARNES & Noble; COMPETITIVE advantage; BUSINESS intelligence; IN... Corp.; WAL-Mart Stores Inc.; GENERAL Motors Corp; BARNES & Noble

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## Harvard FSS: Just Enough: Defining Lifelong Success



Video Recording

Lecturers: Stevenson, Howard. *Harvard Business School Faculty Seminar Series*; 2005. Duration: 0... Business Videos

Howard Stevenson's lecture focuses on success, how it is defined and whether or not it is unique. C... internal and external measurements of success, how a person's ideas ...

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## Harvard FSS: Organizational Learning in the Face of Ambiguous Threats



Video Recording

Lecturers: Edmondson, Amy C.; Roberto, Michael A.; Bohmer, Richard M.J.. *Harvard Business School Faculty Seminar Series*; 2005. Duration: 1:10:52. (AN: 9297c) , Database: Business Videos

The lecture, presented by Michael A. Roberto, Amy C. Edmonson and Richard M.J. Bohmer, focuses on the 2003 Columbia space shuttle disaster, the analysis of the disaster by the Columbia Accident I...

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